

Types of Intelligence-Research Materials

To Be Supplied P by R.

1. Analyses and evaluation of the propaganda goals and trends in propaganda activity of foreign governments at home and abroad including estimates, based on these analyses, of the political intentions of the foreign governments. (This would cover all phases of sociological, political and psychological activity of foreign governments.)
2. Studies of informational and educational exchange media and channels available in ~~xxx~~ target areas including their size, scope, effectiveness and availability to US and other competing influences.
3. Analyses and evaluation of public opinion and public attitudes re US and US policies in target areas. This would include adequate coverage of and reporting on public opinion polling operations and findings abroad and provision for the continuing utilization of such polls for P area policy planning and operational purposes. This would also cover all phases of foreign market research activity conducted by US sources.
4. Analyses of the content of propaganda disseminated in target areas by other governments and the government of the country. This would include the themes, trends and deviations of such propaganda.

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5. Analyses and evaluations of the impact of US propaganda on target audiences. This would include reports on reception of Atlantic Pact signing, cultural and scientific conference on world peace, etc. The reports (based on reporting from US missions, FBIB reports etc.) would be prepared in Summary form at appropriate intervals to supply P planners with background for informational planning and operations.
6. Formal and informal written reports, conferences and oral briefing to provide P operational personnel with material to combat propaganda hostile to US in foreign areas particularly Soviet and Communist contentions re Soviet domestic situation and Soviet foreign policy.

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